

<p>1. The first step in the process of developing a new product is to identify a market need. This is often done through market research, which can be conducted in a variety of ways, including surveys, focus groups, and interviews with potential customers.</p> <p>2. Once a market need has been identified, the next step is to develop a concept for the new product. This involves brainstorming ideas and creating a rough sketch of the product.</p> <p>3. The third step is to create a prototype of the product. This can be done using a variety of materials and techniques, depending on the nature of the product.</p> <p>4. The fourth step is to test the prototype. This involves showing the prototype to a group of people and asking them for their feedback. This feedback is used to make improvements to the product.</p> <p>5. The fifth step is to create a business plan for the new product. This involves determining the costs of production, the price of the product, and the marketing strategy.</p> <p>6. The sixth step is to manufacture the product. This involves finding a manufacturer and ordering the product.</p> <p>7. The seventh step is to market the product. This involves creating a marketing plan and implementing it.</p> <p>8. The eighth step is to distribute the product. This involves finding a distributor and getting the product into stores.</p> <p>9. The ninth step is to monitor the sales of the product. This involves keeping track of how many units are sold and how much revenue is generated.</p> <p>10. The tenth step is to evaluate the success of the product. This involves comparing the actual sales to the sales that were predicted in the business plan.</p>	<p>1. The first step in the process of developing a new product is to identify a market need. This is often done through market research, which can be conducted in a variety of ways, including surveys, focus groups, and interviews with potential customers.</p> <p>2. Once a market need has been identified, the next step is to develop a concept for the new product. This involves brainstorming ideas and creating a rough sketch of the product.</p> <p>3. The third step is to create a prototype of the product. This can be done using a variety of materials and techniques, depending on the nature of the product.</p> <p>4. The fourth step is to test the prototype. This involves showing the prototype to a group of people and asking them for their feedback. This feedback is used to make improvements to the product.</p> <p>5. The fifth step is to create a business plan for the new product. This involves determining the costs of production, the price of the product, and the marketing strategy.</p> <p>6. The sixth step is to manufacture the product. This involves finding a manufacturer and ordering the product.</p> <p>7. The seventh step is to market the product. This involves creating a marketing plan and implementing it.</p> <p>8. The eighth step is to distribute the product. This involves finding a distributor and getting the product into stores.</p> <p>9. The ninth step is to monitor the sales of the product. This involves keeping track of how many units are sold and how much revenue is generated.</p> <p>10. The tenth step is to evaluate the success of the product. This involves comparing the actual sales to the sales that were predicted in the business plan.</p>
---	---

**Dac V. Ha**

2634

SEARCHED			
Class	Subclass	Date	Examiner
375	264,286, 295,298	11/30/2004	DH
	246,253		
341	51,56,59		
	67,87,94		
714	751,779		
704	500,501		
	503,504		
369	47.12		
	47.15		
	47.21		
	47.22		
	53.21 59.1		
	59.1 59.11		
	59.25	11/30/2004	DH

INTERFERENCE SEARCHED			
Class	Subclass	Date	Examiner

[illegible]